

INNOVATION

20-23 May 2025
The Dome, Hall 2 & 3, Sydney Showground

PRESENTED BY

Visual
Connections

Visual
Media
Association

COLLABORATION

pacprintTM
2025

TRANSFORMATION

CO-LOCATED WITH

visual
impact

LABEL &
PACKAGING
EXPO

EXHIBITOR WEEKLY TIP

The Exhibitor Manual is now live!

You should have received a unique link from us to access the manual for completion of all your forms. If not, contact us at exhibitors@visualconnections.org.au and we will resend the link.

DON'T CONFUSE OUR LINK WITH THE EXPONET KIT!

The Exponet Kit is for ordering power and furniture. You will also need this to order your fascia signs if you are a shell scheme stand. Exponet will have provided you with your own login and password. If you have not received this, contact them at esd@exponet.com.au

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EXHIBITOR WEEKLY TIP

Be a part of Visual Impact Magazine's PacPrint Sydney 2025 special preview edition!

As an exhibitor at PacPrint 2025, Visual Impact Magazine would like to help you maximise your investment, with a free listing in the Visual Impact Magazine PacPrint Preview edition. This is an opportunity to showcase the products and services you will have on display, giving exhibitors even more reason to visit your stand. The process couldn't be easier, simply email a 100-word (max) description to robg@visualconnections.org.au

Please DO NOT include web links and refrain from using ALL CAPS, unless listing a device that will be on display.

We need your material by Friday 7th March (at the very latest). The magazine is set for release on Wednesday 23rd April. Any materials received will be treated as confidential until that date.

Now, just in case you are not sure what to write, we have a couple of suggestions for you. You can talk about the latest products and services you will be showing, why attendees should speak to you, what your company does and, how you help businesses and professionals in the industry. That should make for a good start!

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EXHIBITOR WEEKLY TIP

Visitor invites are in the making!! How many would you like?

Please email through how many visitor invites you would like and where to post them to by 4th March 2025, so you can distribute to your contacts.

Email us at exhibitors@visualconnections.org.au

Please note, we will send a small quantity to all exhibitors if no response is received.

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EXHIBITOR WEEKLY TIP

Stand out from your competitors and give your stand that extra WOW Factor!!

Consider one of the Visual Impact Stand Upgrade Options to maximise your company exposure.

From a 36sqm stand, to laying some timber flooring in a shell scheme stand, or even hiring a furniture package, upgrading makes your stand more prominent to visitors!

You can find the options here:

<https://www.pacprint.com.au/media/PACPRINT25%20STAND%20UPGRADES%20R2.pdf>

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EXHIBITOR WEEKLY TIP

Get Exposure through Sponsorship!

There are numerous ways to get exposure for your company through sponsorship: - Brand forum area, plaster the cafe with your company branding and many more!

Find the options here:

https://www.pacprint.com.au/media/PACPRINT25_Sponsorship%20Brochure%20R2.pdf

The Visitor Bag Sponsorship is still up for grabs! Please email the Event Team if you would like to Sponsor exhibitions@visualconnections.org.au

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EXHIBITOR WEEKLY TIP

Would you like to include an insert in the Visitors Bag for PacPrint?

The cost is \$750 plus GST. You will also need to provide 6,000 items no later than Monday, 7 April 2025.

To book this in contact Charly or Sarah at exhibitions@visualconnections.org.au

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EXHIBITOR WEEKLY TIP

Holding an Event during PacPrint 2025? Let us know!

Keep in mind the opening hours are:

Tuesday, 20 May	10am - 6pm
Wednesday, 21 May	10am - 7pm
Thursday, 22 May	10am - 6pm (Don't forget your best frock, NPA's are on this night)
Friday, 23 May	10am - 3pm

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EXHIBITOR WEEKLY TIP

Exhibitor forms are due very soon! Have you completed the following?

Even if you don't need certain services, please go into the form and mark it off so we don't chase you.

- **14 April** - Exhibitor Directory Submission, Exhibitor Staff Registration, MSDS, Demo, Heavy Equipment, Stand Build, Motor Vehicle and Visitor Scanner
- **21 April** - Stand Upgrade, Furniture and Flooring, Rigging
- **25 April** - ExpoNet
- **28 April** - Move in
- **13 May** - Venue Services (Catering, parking, cleaning, internet)

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EXHIBITOR WEEKLY TIP

Your submission for the
Exhibition Directory is due next
week on 14 April 2025.

**Don't miss out on this
additional exposure!**

To complete your submission, go to:
<https://www.pacprint.com.au/exhibition-directory-2025-submissions>

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EXHIBITOR WEEKLY TIP

**Bumping in or out via the
loading dock?**

Book a timeslot now!

[BOOK HERE](#)

Or contact Gus Craig at GEL Event
Logistics directly to arrange a date &
time.

P: 1300 013 533

E: gus@gelevents.com.au

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EXHIBITOR WEEKLY TIP

Track down the best sales leads at PacPrint!

For PacPrint 2025, Visual Connections have partnered with **Sprintr** to bring you the latest technology in lead capturing.

The app is available on your mobile device for quick and easy access to view, manage and export leads instantly.

The cost to access the App with unlimited logins is \$400 +GST.

Order via the Online Exhibitor Manual or email exhibitions@visualconnections.org.au

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EXHIBITOR WEEKLY TIP

Professional Photos

If you are interested in getting photos of your stand and team while you are at the show, we will have a photographer available.

Cost is \$250 for approximately 30 minutes. To make a booking please email Charly or Sarah at exhibitions@visualconnections.org.au

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